

BTEC Business Extended Certificate

Unit 1: Business Environment transition work


As part of this Unit you are required to closely investigate two businesses.

TASK:


To prepare for this unit begin by researching:

- A privately owned “for-profit” business
- A “not-for-profit” business eg. *this could be a local or national charity*

You should try to collect the following information about your two chosen businesses:

 Who owns the business or who has responsibility for the running of the business?

 What are the business aims/objectives (look on their About Us page)

 What do they sell/what service do they provide?

Prepare to feedback your findings.