

Trailer Talk

Anders Weberg is a Swedish filmmaker. He has made a film called *Ambiance* which is due to be released this year. The film is 720 hours long! That is about 30 days or a whole month of film. His trailer for this film is over 72 hours long!

Most trailers last for about 3 minutes and most feature length films last about 90 minutes.

Trailers are often played at the cinema before the main film starts or are shown as adverts on the TV and social media.



Features of a film trailer:

They give a brief summary of the storyline without giving away the ending;

They include music to create the atmosphere of the film setting;

They use a voice-over to tell some of the story or ask questions such, "Who could have known that the adventure of a lifetime can begin ...?";

They include images and clips from the film that make it look fun, exciting or interesting;

They introduce the main characters;

They end with a cliff-hanger.

Transition Film Trailer Activity

Activity 1

Below are a list of film trailers for you to watch.

As you watch each one, think about:

How music has been used

How voice-over has been used

Which parts of the story have been chosen

What questions you are left with about the story

<https://youtu.be/XvighAB5sEc>

<https://youtu.be/AXCTMGYUg9A>

<https://youtu.be/WIDYqBMFzfg>

<https://www.youtube.com/watch?v=7bZFr2IA0Bo>

<https://www.youtube.com/watch?v=ngiK1gQKgK8>

<https://www.youtube.com/watch?v=T1x0bYr0bgY>

<https://www.youtube.com/watch?v=m1UTcRNXB9s>

https://www.youtube.com/watch?v=_pz8mbHxBWE

Activity 2

Imagine that you are making a film all about you. The full length version would last about eleven years so you will have to select the key parts that you would want to put in a trailer for the film about yourself.

Use the storyboard below, to plan out your trailer.

In the box, you could draw a picture or stick a photo of each major event, on the lines underneath you need to write about what the audience will hear. What music will be playing? What will the voice over be saying? What will the people in the pictures be saying?

If you have a movie maker app or other program, you could have a go at making the trailer based on your storyboard.

My Trailer Storyboard












